



Podcasting on Campus



It's content to go. Learn how to use the iPod to create, deliver and access education content. **A FREE seminar.**

The iPod sparked a revolution, changing the way we access, collect and listen to music. Now it's a force on campus, a portable and powerful learning tool that allows anywhere, anytime access to lessons, lectures, presentations and broadcasts. "Podcasting on Campus" is a FREE half-day seminar that explores the diverse applications of this dynamic solution. Content experts from Apple will present:



Podcasting Means "Content to Go."

A podcast is audio or visual content that can be automatically delivered over the Internet or your university's network via free subscription. Learn how to create and access educational content for listening or viewing on demand from your computer (Mac or PC), laptop or iPod.



iPod in the Curriculum. Learn how universities are using the iPod and podcasting to enhance curriculum, capture students' attention and provide unprecedented opportunities to deliver and access education content. A podcast's content can be anything conveyed by an audio or video file -- a recorded lecture, a foreign language lesson, a demonstration of biology principles. See how Apple provides the complete solution for podcasting from creation to distribution and access.



iTunes U. iTunes U is a free, hosted service for colleges and universities that provides easy 24/7 access to your educational content, lectures and interviews. Learn why it is the most powerful way to manage a broad range of audio or video content and distribute it quickly and easily to students, faculty and staff.



Spreading the News. Institutions can support podcasting across their campuses through the Apple Podcasting Server. Educators can then publish their podcast file as an attachment to a weblog, much like attaching a file to an e-mail message. The Apple Podcasting Server lets you easily publish, post and share content via DVD, the Internet, your university's network, weblogs and more.

Register today! Seats for "Podcasting on Campus" are limited, so register online today for the event nearest you. Continental breakfast will be served, and the latest podcasting and product resource materials will be available.

Registration begins at 8:30 am and event concludes at 12:30 pm.

MAY 18

Sheraton Station Square
Grand Station 3-4
300 West Station Square Drive
Pittsburgh, PA 15219
To register:
<http://seminars.apple.com/goToEvent.html?id=47033>

MAY 23

Rutgers University
College Avenue Campus, Room 411
Rutgers College Center
New Brunswick, NJ 08901
To register:
<http://seminars.apple.com/goToEvent.html?id=47032>

MAY 24

New York University
Kimmel Center, Room 912
60 Washington Square South
New York, NY 10012
To register:
<http://seminars.apple.com/goToEvent.html?id=47034>

MAY 25

Vassar College
Taylor Hall, Room 203
124 Raymond Ave
Poughkeepsie, NY 12604
To register:
<http://seminars.apple.com/goToEvent.html?id=47035>



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